

## Seamless access to real-time pricing information, news, research, key U.S. corporate actions and dividend data via BD Corporate

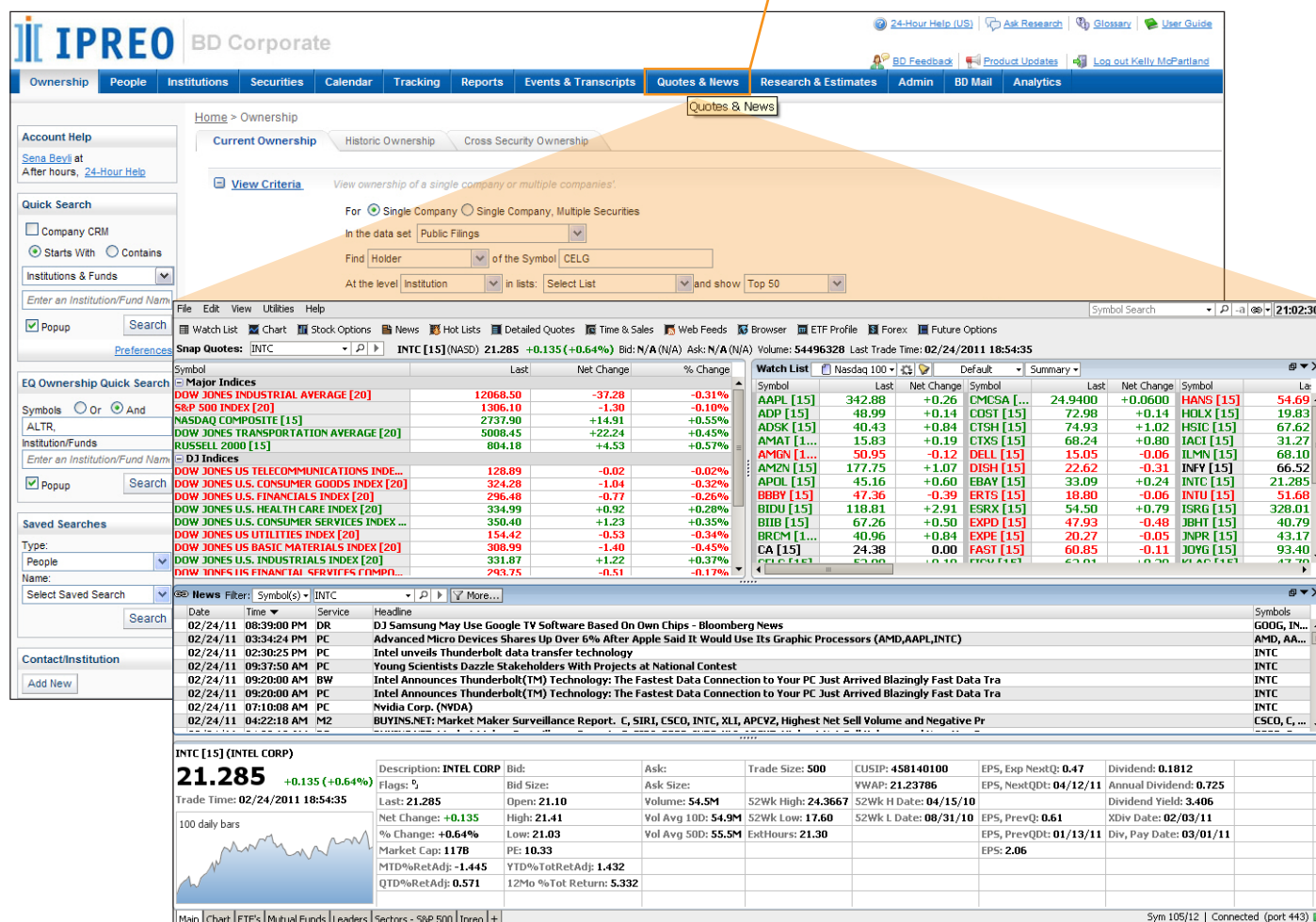
### The Solution

Ipreo has partnered with Interactive Data Corporation to offer integrated access to the Market-Q quotes and news application directly through BD Corporate, the industry-leading IR workflow solution.

Market-Q is a comprehensive service that integrates global, real-time pricing information, charting, news, research, key corporate actions, and sophisticated market data.

Market-Q includes powerful features, such as interactive charts, option chains, market depth, news, research and ease of use (drag and drop, alerts, DDE, RTD, data export, and more).

BD Corporate users now have the ability to access Interactive Data's Market-Q application directly from BD Corporate



The screenshot displays the IPREO BD Corporate interface, specifically the 'Quotes & News' section. The top navigation bar includes tabs for Ownership, People, Institutions, Securities, Calendar, Tracking, Reports, Events & Transcripts, Quotes & News, Research & Estimates, Admin, BD Mail, and Analytics. The main content area is divided into several sections:

- Current Ownership:** A section for viewing ownership data, including a search bar and a table of ownership information.
- Snap Quotes:** A table showing real-time prices for various indices and stocks, including the S&P 500, NASDAQ Composite, and various sector indices.
- Watch List:** A table of stocks being tracked, including AAPL, ADP, ADK, AMAT, AMGN, AMZN, APOL, BBY, BIDU, BIL, BRCM, CA, and others.
- News:** A feed of news headlines, including 'D3 Samsung May Use Google TV Software Based On Own Chips - Bloomberg News' and 'Intel Announces Thunderbolt (TM) Technology: The Fastest Data Connection to Your PC Just Arrived Blazingly Fast Data Tra'.

The interface is designed for professional investors and analysts, providing comprehensive market data and news in a structured, easy-to-navigate format.

## Benefits of Quotes, News, Charting, and other Market Data in BD Corporate

Market-Q is a premium market data workstation available within BD Corporate, Ipreo's industry-leading IR workflow solution. Market-Q offers real-time pricing information, corporate actions and dividend data, news and sophisticated tools for the investor relations community.

- z Offers quotes, charts and news from leading sources, such as Dow Jones®
- z Delivers global data from more than 125 exchanges across multiple asset classes, including equities, derivatives, Forex and fixed income
- z Contains hundreds of preset scans for monitoring top performers for global equities and indices
- z Provides charting with an extensive library of studies and drawing tools and one of the most robust charting packages available
- z Ability to access real-time quotes and news information via smartphone by adding Interactive Data Mobile

## Key Features

- z **Charting** - Interactive charts delivered in a dynamic chart viewer with a full range of features
- z **Detailed Quote** - Powerful variations of performance values, such as price returns, total returns, volume averages, short interest and dividends paid for periods, including the last 52 weeks, YTD, QTD, and MTD, calculated daily
- z **Block Trades** - A display that shows the number of trades traded in a certain range and their aggregate volume
- z **News** - Comprehensive news services, including Dow Jones, PR Newswire, BusinessWire, COMTEX and RealTime Traders Pro
- z **Alerts** - Immediate visual or email notification when market activity meets the user-defined criteria, including news, price movement and volume threshold, as well as a number of ways to monitor alerts
- z **Watch List** - Create and access multiple symbol lists and display them as a single list (Watch List), as multiple lists (Summary) or to track gains and losses (Portfolio)
- z **Data Export** - Export price information from the application and analyze it using your own calculations in another application and in multiple formats, including Microsoft® Excel®, XML and comma-delimited format
- z **Mobile Access** - Data from world markets, streaming charts, analytics and news to confirm market picks are fed to almost any mobile device

